GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA

UNSTARRED QUESTION NO:5341
ANSWERED ON:28.04.2003
AWARENESS PROGRAMMES OF COIR BOARD
SURESH RAMRAO JADHAV (PATIL)

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) whether Coir Board organises quality awareness programmes in order to improve quality and productivity of coir products;

(b) if so, the number of such programmes organised by coir board during the last three years alongwith name of places and number of manufacturers who participated in the programmes; and

(c) the steps taken by the Government to create awareness among manufacturers of coir products on the need for maintaining quality in order to boost its declining exports?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF AGRO AND RURAL INDUSTRIES (SHRI SANGH PRIYA GAUTAM)

(a): Yes, Sir.

(b): The details of quality awareness programmes organised during the last three years are as follows :

Year	Kerala		Tamil Nadu		Karnataka		Andhra Pr.		Orissa	
	No. of camps	Partic- ipants	No. of camps	Partic- ipants	No. of camps	Partic- ipants	No. of camps	Partic- ipants	No. of camps	Partic- ipants
2000-2001	13	849	6	440	1	65	3	225	3	220
2001-2002	8	470	5	300	3	160	2	100	4	252
2002-2003	16	665	8	813	10	625	2	61	4	120

The quality improvement camps were conducted at the following places :

KERALA Kozhikode, Badagara, Kannur, Trissur, North Paravur, Cherthala and Kayamkulam
TAMIL NADU Karaikka, Pondicherry, Keezhapazhayar, Mannargudi, Kulithalai and Pollachi
KARNATAKA Neelakhantahally, Bididi, Honnelgere, Arsikere, Gindsi, Tiptur, Channapatna, Kandavara and Alibag (Maharashtra)
ORISSA Patnaika, Kusapur, Akalipada and Alhanat
ANDHRA PRADESH Rajamundry and Isukupudi

(c): The Government through the Coir Board has been takingvarious steps to create awareness among manufactures of coir products about the need for maintaining quality which include, conducting quality improvement programmes in the motorized coir yarn spinning units, field demonstration on the application of coirret, extending service facilities in dyeing, bleaching etc. Apart from organizing the quality camps, the Coir Board has beenpopularizing the use of coirret for improving the quality of green husk fibre used by the spinners for the production of coir yarn in the export oriented production centres of Kerala by organizing field demonstrations in association with the coir yarn producers.